

■ Kentucky Auctioneers Association
ADVERTISING CONTEST



Entered by:

Company

E-Mail:

Phone #:

Address (PO or Physical, City, State, Zip):

ENTER	CATEGORY	AD TYPE	# ENTRIES	X \$10
	BROCHURE	REAL ESTATE-COLOR		
	BROCHURE	PERSONAL PROPERTY-COLOR		
	BROCHURE	REAL ESTATE & PERSONAL PROPERTY-COLOR		
	RADIO SPOT	SUBMIT CD OR		
	TELEVISION SPOT	SUBMIT TAPE OR DVD		
	AUCTION CATALOG	COLOR		
	MAGAZINE AD	COLOR		
	MAGAZINE AD	BLACK & WHITE		
	NEWSPAPER AD	REAL ESTATE-COLOR		
	NEWSPAPER AD	REAL ESTATE-B LACK & WHITE		
	NEWSPAPER AD	PERSONAL PROPERTY-COLOR		
	NEWSPAPER AD	PERSONAL PROPERTY-BLACK & WHITE		
	NEWSPAPER AD	REAL ESTATE & PERSONAL PROPERTY-COLOR		
	NEWSPAPER AD	REAL ESTATE & PERSONAL PROPERTY-B & W		
	WEBSITE	SUBMIT URL		
	FACEBOOK MARKETING	SUBMIT LINK TO AUCTION PROMOTED & RESULTS		
	INSTITUTIONAL PROMOTION	COLOR OR BLACK & WHITE		
	OUTDOOR SIGNAGE	SUBMIT COLOR PHOTO 4 X 6 OR LARGER		
	STATIONERY	SUBMIT LETTERHEAD, ENVELOPE, & BUSINESS CARD		
	AUCTION OF THE YEAR	SUBMIT COMPLETE MARKETING PROGRAM & RESULTS		
		TOTALS		

Please submit all entries digitally using the JotForm Link on our website or bring all of the entries with you to the Convention. All entries must be turned in and paid for by 10 am on Saturday. ENTER AS MANY CATEGORIES AS MANY TIMES AS YOU WISH. \$10 FOR EACH ENTRY. WINNERS WILL BE ANNOUNCED AT THE PRESIDENT'S BANQUET JANUARY 22, 2022. One copy of each ad medium must be submitted, in person or digitally. Indicate the category of each entry. Entries must display the KAA or NAA logo or auctioneer must be verified as a member. Entries must be for advertising for auctions which were held in Kentucky between January 1 and December 31, 2021 Entries and payment must be received by January 22, 2022 to be considered.

Kentucky Auctioneers Association MEMBERSHIP FORM



What to expect at the 2022 Annual Convention:

Kentucky's only organization dedicated to the auction profession and auctioneers, the Kentucky Auctioneers Association, will meet in Lexington, KY in January of 2022. Thursday, January 20th will feature the Auction Basics Course which is half of the 12 hours required to take the Apprentice Auctioneers License Exam. It also fulfills the 6 hours of CE for a licensee. On Friday, January 21st, the 6 hour CORE course will be offered. This meets the requirement for CORE every four years, the other 6 hours for the Apprentice License Exam Candidates, and the general 6 hours of CE required by all licensees. After CORE, we will have Dinner, the Fun Auction and Preliminary Contests. A jam packed day of fun and fellowship. On Saturday, January 22nd, we will begin with Coffee and Conversation, 3 hours of CE in the morning & 3 more hours of valuable CE in the afternoon followed by the President's Banquet. NOTE: New this year, Saturday evening there will be a President's Banquet which will include the Finals Competitions, Champion of Champions, Scholarship Award, Auctioneer of the Year, Hall of Fame, and Lifetime Achievement Award winners will be recognized. A Worship Service kicks off Sunday, January 23rd with Coffee and Conversation following. Three more hours of education, and the Annual Business Meeting which will round out the 65th edition of the KAA Annual Convention. If you do not receive our emails, please contact Cali Crissup at kyauctioneerassoc@gmail.com.

To apply for membership please complete all questions.

Name:

Cell Phone Number:

E-Mail:

License #:

Address (PO or Physical, City, State, Zip):

Membership Type:

Principle \$100

Apprentice \$100

Partner \$150

Member:

New

Renewing

Newsletter:

Digital

Print

Form & Check should be mailed to: KAA, PO Box 71, Stillwater, OK 74076.

Membership is valid from January 1- December 31.

Payments by mail can only be made by check. All other payment methods can be used on our website or EventBrite.

Office Use Only:

Date Received:

Processed:

Save the Date

January 20-23, 2022, Annual Convention & Contests, Lexington, Kentucky. Business Meeting-January 23rd (View the full schedule on our website)

August 19-20, 2022, Battle of the Bluegrass, Lexington, Kentucky

Register online now by visiting our website: kentuckyauctioneers.org



Kentucky Auctioneers Association SCHOLARSHIP APPLICATION



These scholarships are to promote the consideration of the auction profession as a full-time career for people who are honest, intelligent, and sincere in their pursuit of their life goals. All applicants must submit this application with an essay explaining how you plan to utilize the scholarship & why you should be considered.

Name:	<input type="text"/>		Cell Phone Number:	<input type="text"/>
E-Mail:	<input type="text"/>		License #:	<input type="text"/>
Address (PO or Physical, City, State, Zip): <input type="text"/>				
Birth Date:	<input type="text"/>		High School:	<input type="text"/>
Years in College:	School Honors: <input type="text"/>			
School Advisor:	<input type="text"/>		Phone #:	<input type="text"/>
Reference Auctioneer (Auction School Applicant's Only) Reference auctioneer must be a current KAA Member. If Related to applicant what is the relationship? <input type="text"/>				
How do you plan to use the scholarship? <input type="text"/>				
When?	<input type="text"/>		Where?	<input type="text"/>
KAA Member?	Auction School Attended?	Are you full time in the auction business?		
<input type="text"/>	<input type="text"/>	<input type="text"/>		

Scholarship amounts and number of scholarships will be determined each year by the KAA Board of Directors by November 30 of each year. ALL Scholarships will be awarded for Auction Related purposes only. (Auction School, NAA Education/Designation or intends on working in the Auction Industry) Who is eligible to apply for the KAA Scholarship? *Beginning Auctioneers *Apprentice and Principal KY Licensed Auctioneers *Relatives of an active KAA member in good standing that have or will be graduating from an accredited high school or have completed the past year at an accredited college, university, or institution of higher education that intends on attending an Auction School or intends on working in the Auction Industry.

CERTIFICATION: I certify that the above statements are true and accurate to the best of my knowledge.

Signed: _____ Date: _____

Please mail your completed scholarship application along with your essay to:

Ritchie McGinnis, 219 South Main St., Harrodsburg KY 40330
or e-mail to: rmmcginnis@hotmail.com
Applications for upcoming scholarships must be received by
January 8, 2022 but can be sent anytime.

■ Kentucky Auctioneers Association

CONTEST RULES



What to expect at the 2022 Annual Convention:

1. The Kentucky Auctioneers Association auctioneering contests shall be open to any auctioneer holding a valid Kentucky Auctioneers License and residing in the state of Kentucky
2. The contest shall consist of the following: a. Ringman Contest: Open to any Kentucky resident. b. Division 1-Apprentice Division: Open to any Kentucky auctioneers who have been licensed three (3) years or less, whether an Apprentice or Principal Auctioneer. Contestants in this division cannot enter the Professional Division contest. c. Division 2-Female Division: Open to any licensed female Kentucky auctioneer. Contestants in this division may also enter the Professional Division d. Division 3-Professional Division: Male or Female. This contest shall determine the Kentucky State Champion Auctioneer. Auctioneers licensed less than three (3) years may enter the Professional Division.
3. Each contestant in ALL Divisions must be a member in good standing of the Kentucky Auctioneers Association, Inc during the year which the contest is held.
4. Each contestant must be registered for the convention at which the contest is held.
5. Ringman contestants will be judged during the Fun Auction. The contestant may designate an auctioneer to be calling bids while being judged. The entry fee shall be \$100.00.
6. Contestants in the Apprentice Division and the Female Division shall provide (3) items with an approximate value of \$50.00 each. Contestants will sell the items which they have brought for the contest. All proceeds from the sale of the items remain with the Kentucky Auctioneers Association. Contestants in these divisions shall pay an entry fee of \$100.00.
7. The Professional Division shall consist of two (2) rounds, a preliminary round and a final round. Each contestant shall provide three (3) items with an aggregate value of \$200.00 which the contestant will sell in the preliminary round. Items to be sold must be received by 4:30 PM on the day of the contest. Items to be sold in the final round will be provide by the Association. All proceeds from the sale of these items remain with the Kentucky Auctioneers Association. The entry fee for the Professional Division shall be \$150.00.
8. Based on the judges scores, three (3) contestants shall be selected to participate in the final round. In the event there are more than 14 contestants, or other unusual circumstances, the Bid Calling Committee, in consultation with the judges, may bring back more than 3 finalists.
9. During the final round, the finalists will answer one question and sell two (2) items, which will be provided by the Association. The question will be the same for every contestant. Therefore, contestants will be sequestered out of earshot of the contest until time to participate. Each contestant will have one minute to answer the question.
10. Winner awards shall be as follows: a Ringman: Winner shall receive a \$100 cash award, a suitable trophy, and the opportunity to Ring for the Battle of the Bluegrass Open Bid Calling Contest. Runner-up will receive a \$50 cash award & trophy. b Apprentice Division: Winner shall receive a \$100 cash award, belt buckle and a suitable trophy. The Runner-Up will receive a \$50 cash award and a suitable trophy. c Female Division: The winner shall receive a \$250 cash award & a suitable trophy. The First Runner-Up shall receive a \$150 cash award and a suitable trophy. The Second Runner-Up shall receive a \$100 cash award and a suitable trophy. d Professional Division: The winner shall receive a \$500 cash award; a suitable trophy; belt buckle; entry fee paid for the International Auctioneering Championship (IAC) to be held at the NAA Conference and Show, permission to use 'Kentucky State Champion Auctioneer' in their advertising and promotion materials, and serve as the auctioneer for the Farm Bureau Country Ham Auction, provided the Kentucky Farm Bureau continues to request that service. The First Runner-Up shall receive a \$250 cash award and a suitable trophy. The Second Runner-Up shall receive a \$100 cash award and a suitable trophy. Should the winner be unable or unwilling to participate in the IAC or the Country Ham Auction, the First Runner- Up will be given the opportunity to represent the KAA.
11. Decisions of the judges are final and may not be appealed.

Register Online Now or Fill Out the
Registration Forms on the following pages.



Kentucky Auctioneers Association CONTEST REGISTRATION



Contestant Registration Information

Name:

Cell Phone Number:

E-Mail:

License #:

Address (PO or Physical, City, State, Zip):

CONTEST(S):

Ringman
\$100

Apprentice \$100

Female \$100

Professional
Auctioneer \$150

Champion of
Champions \$0

NOTES: A previous winner of the Ringman Contest is not eligible to enter that contest again. A previous winner of the Apprentice Contest is not eligible to enter that contest again, but may enter the Professional Contest. Likewise, a previous winner of the Professional Contest may not enter that contest again. That person will only enter the Champion-of-Champions Contest which is held every five years.

By my signature I certify that I have read the 2022 Bid Calling/Ringman Contest rules and the above Notes and agree to abide by them and authorize payment as shown below.

Signed: _____ Date: _____

PAYMENT WITH PAPER FORM CAN ONLY BE SUBMITTED WITH A CHECK. ALL CREDIT CARD TRANSACTIONS MUST BE SUBMITTED THROUGH EVENTBRITE. YOU CAN ACCESS THE LINK FROM THE QR CODE.

Mail or email form as follows to arrive on or before January 10, 2022:
Form & Check should be mailed to: KAA, PO Box 71, Stillwater, OK 74076.
Email: KyAuctioneerAssoc@gmail.com

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August 19-20, 2022, Battle of the Bluegrass, Lexington, Kentucky

Register online now by visiting our website: kentuckyauctioneers.org



Kentucky Auctioneers Association CONVENTION REGISTRATION



KAA Members Only (Please complete a separate registration form for each auctioneer)

Name:

Cell Phone Number:

E-Mail:

License #:

Address (PO or Physical, City, State, Zip):

KAA 2022 Dues	\$100
Auctioneer Registration with 2 meals	\$195
Auctioneer & 1 Guest, 4 meals	\$295
KAA Member Auction Basics Only (Jan 20)	\$25
Non-Member Auction Basics Course (Jan 20)	\$125
KAA Member CORE Law Course (Jan 21)	\$25
Non Member CORE Law Course (Jan 21)	\$125
Ringman Contest	\$100
Apprentice Auctioneering Contests	\$100
Female Auctioneering Contest	\$100
Professional Auctioneering Contest	\$150
Champion of Champions Auctioneering Contest	\$0
Guest Age 10 & up w/ 2 Meals	\$100
Children Under 10, No Meal	\$0
Donation to the KAA	

Total:

If you are competing in the contests, please fill out the contest registration form to ensure that you are listed to compete in the correct competition

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Kentucky Auctioneers Association SPONSOR REGISTRATION



Name:

Cell Phone Number:

E-Mail:

Company:

Address (PO or Physical, City, State, Zip):

Tradeshow Booth	\$250
Dinner Sponsor	\$1,000
Hospitality Sponsor	\$250
Contest Sponsor	\$2,000
Business Card Ad	\$100
1/4 Page Ad	\$250
1/2 Page Ad	\$500
Full Page Ad	\$1,000
Apprentice Buckle Sponsor	\$250
Professional Buckle Sponsor	\$250
Champion of Champions Buckle Sponsor	\$250
Advertising Contest	\$100
Donation to the KAA	_____

Total: _____

Please contact Cali Crissup at 580-327-7525 to ensure that your logo will be on our signage. All sponsorships must be paid & logos must be submitted by Jan. 10th.

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