

ENTER	CATEGORY	AD TYPE	# ENTRIES	X \$10
	BROCHURE	REAL ESTATE-COLOR		
	BROCHURE	PERSONAL PROPERTY-COLOR		
	BROCHURE	REAL ESTATE & PERSONAL PROPERTY-COLOR		
	RADIO SPOT	SUBMIT CD OR		
	TELEVISION SPOT	SUBMIT TAPE OR DVD		
	AUCTION CATALOG	COLOR		
	MAGAZINE AD	COLOR		
	MAGAZINE AD	BLACK & WHITE		
	NEWSPAPER AD	REAL ESTATE-COLOR		
	NEWSPAPER AD	REAL ESTATE-B LACK & WHITE		
	NEWSPAPER AD	PERSONAL PROPERTY-COLOR		
	NEWSPAPER AD	PERSONAL PROPERTY-BLACK & WHITE		
	NEWSPAPER AD	REAL ESTATE & PERSONAL PROPERTY-COLOR		
	NEWSPAPER AD	REAL ESTATE & PERSONAL PROPERTY-B & W		
	WEBSITE	SUBMIT URL		
	FACEBOOK MARKETING	SUBMIT LINK TO AUCTION PROMOTED & RESULTS		
	INSTITUTIONAL PROMOTION	COLOR OR BLACK & WHITE		
	OUTDOOR SIGNAGE	SUBMIT COLOR PHOTO 4 X 6 OR LARGER		
	STATIONERY	SUBMIT LETTERHEAD, ENVELOPE, & BUSINESS CARD		
	AUCTION OF THE YEAR	SUBMIT COMPLETE MARKETING PROGRAM & RESULTS		
		TOTALS		

**ENTER AS MANY CATEGORIES AS MANY TIMES AS YOU WISH. JUST REMIT \$10 FOR EACH ENTRY.
WINNERS WILL BE ANNOUNCED AT THE AWARDS LUNCHEON FEBRUARY 6, 2021**

One Original copy of each ad medium must be submitted. Indicate the category of each entry
 Entries must display the KAA or NAA logo or auctioneer must be verified as a member
 Entries must be for advertising for auctions which were held in Kentucky between January 1 and December 31, 2020
 Entries and payment must be received by January 15, 2021 to be considered.

Entered By: _____

Company: _____

Address: _____

City _____

State: _____

Zip: _____

Mail Entries and Payment to:

KAA AD CONTEST
 P O BOX 55
 BOWLING GREEN KY 42102

The form will be available on the website: www.KentuckyAuctioneers.org/forms