

NAME _____

2021 POINT SYSTEM FOR AUCTIONEER/AUCTION CO. OF THE MONTH/YEAR

CONTEST YEAR IS JAN 1ST THRU DEC 31ST

| *The following items are worth 5 points each* Please check the appropriate box | YES | NO |
|--|------------|-----------|
| AUCTIONEER/AUCTION CO HAS READABLE KAA LOGO ON BUSINESS CARD AND/OR ADVERTISEMENTS, WEBSITE, ETC | | |
| WORKS AUCTION BUSINESS FULL TIME/HAS NO OTHER EMPLOYER | | |
| POSTS TESTIMONIALS TO WEBSITE | | |
| AUCTIONEER/AUCTION CO. HAS ONE OR MORE NAA DESIGNATIONS | | |
| HAS BEEN A KAA AUCTIONEER FOR AT LEAST 12 MONTHS | | |
| ATTENDED LAST KAA CONVENTION | | |
| ATTENDED A KAA CONVENTION IN THE LAST 3 YEARS | | |
| BELONGS TO ONE OR MORE CIVIC ORGANIZATIONS | | |
| ALL FULL-TIME AUCTIONEERS UNDER PRINCIPAL ARE KAA MEMBERS | | |
| CONDUCTED A CHARITY AUCTION (NOT FOR PROFIT) IN THE CONTEST YEAR | | |
| SERVED AS A KAA BOARD MEMBER FOR ONE OR MORE TERMS | | |
| HAS AN AUCTION COMPANY WEBSITE URL: | | |
| AUCTIONEER/AUCTION CO. CONDUCTS LIVE & ONLINE AUCTIONS | | |
| USES SOCIAL MEDIA (FACEBOOK/TWITTER/INSTAGRAM, ETC.) WITH BUSINESS | | |
| KAA COMMITTEE RECEIVES A TESTIMONIAL OF APPROVAL/APPRECIATION FROM EMPLOYEES/ASSOCIATES/TEAM MEMBERS OF THE AUCTIONEER/AUCTION CO EXPRESSING THE JOY OF WORKING WITH/FOR THE CO. | | |
| AUCTIONEER/AUCTION CO. SENDS PAID OR FREE PRESS RELEASES ON A REGULAR BASIS | | |

| *The following items are worth 10 points each IF Auctioneer/Auction Company Reports a higher amount than any other Auctioneer/Auction Company that submits. Fill in amounts on each line. |
|--|
| AUCTIONEER/AUCTION CO. HIGHEST DOLLAR REAL ESTATE AUCTION CONDUCTED IN THIS CONTEST YEAR \$ _____ |
| AUCTIONEER/AUCTION CO. HIGHEST DOLLAR PERSONAL PROPERTY AUCTION CONDUCTED IN THIS CONTEST YEAR \$ _____ |
| AUCTIONEER/AUCTION CO. CONDUCTED A TOTAL OF _____ AUCTIONS IN THIS CONTEST YEAR (FILL IN NUMBER OF AUCTIONS) |
| AUCTIONEER/AUCTION CO. SOLD _____ ACRE FARM IN THIS CONTEST YEAR (FILL IN THE NUMBER OF ACRES) |
| AUCTIONEER RECEIVED \$ _____ PER ACRE FOR FARMLAND IN THIS CONTEST YEAR (PER ACRE PRICE) |
| AUCTIONEER/AUCTION CO. SOLD \$ _____ GROSS AUCTION SALES (REAL ESTATE OR PERSONAL PROPERTY) IN THIS CONTEST YEAR |
| HIGHEST DOLLAR HOME SOLD BY AUCTIONEER/AUCTION CO. IN THIS CONTEST YEAR \$ _____ |
| AUCTIONEER/AUCTION CO. HAD HIGHEST NUMBER OF REGISTERED BIDDERS FOR REAL ESTATE AUCTION IN THIS CONTEST YEAR (FILL IN NUMBER OF REGISTERED BIDDERS) _____ |
| AUCTIONEER/AUCTION CO. HIGHEST DOLLAR CHARITY AUCTION CONDUCTED IN THIS CONTEST YEAR \$ _____ |
| AUCTIONEER/AUCTION CO. HAD HIGHEST NUMBER OF REGISTERED BIDDERS FOR PERSONAL PROPERTY AUCTION IN THIS CONTEST YEAR (FILL IN NUMBER OF REGISTERED BIDDERS) _____ |
| AUCTIONEER/AUCTION CO. HIGHEST DOLLAR SOLD ONE PIECE/SET/LOT OF FURNITURE/ANTIQUE/COLLECTIBLE AT A PRICE OF \$ _____ (INCLUDING PREMIUM, IF ANY) |
| AUCTIONEER/AUCTION CO. SOLD ONE PIECE OF MACHINERY/EQUIPMENT AT A PRICE OF \$ _____ (INCLUDING PREMIUM, IF ANY) |
| AUCTIONEER/AUCTION CO. SOLD A SINGLE LICENSED/TITLED VEHICLE – CAR/TRUCK/BUS/RV – AT A PRICE OF \$ _____ (INCLUDING PREMIUM, IF ANY) |
| AUCTIONEER/AUCTION CO SOLD HIGHEST DOLLAR BUSINESS/PROPERTY \$ _____ |

THE FOLLOWING ARE WORTH UP TO 20 POINTS:

THE AUCTIONEER/AUCTION CO. SOLD SOMETHING SO UNIQUE AND RARE THAT THEY WANT IT CONSIDERED FOR EXTRA POINTS:

AUCTIONEER/AUCTION CO. OR NOMINATOR PRESENTS A REPORT & SUMMARY OF WHY THEIR CANDIDATE SHOULD BE CONSIDERED FOR AUCTIONEER OF THE YEAR:
 _____ YES _____ NO

AUCTIONEER/AUCTION CO. HAS CONDUCTED AN AUCTION IN THIS CONTEST YEAR THAT SELLER/CLIENT CONSIDERS AUCTIONEER/AUCTION CO WENT ABOVE & BEYOND EXPECTATIONS, AND SAYS SO IN WRITTEN TESTIMONIAL (TESTIMONIAL MUST BE ATTACHED IN ORDER TO RECEIVE CREDIT)
 _____ YES _____ NO

This form can be filled out anytime during the year. If you fill it out early, be sure and update it at the end of the year.
 If you're interested in being considered for the auctioneer of the year please return this form to robert@rareauctions.com, fax to 270-554-7273 or mail to Robert Alexander, 4000 Olivet Church Rd., Paducah, KY 42001 at least 30 days prior to the KAA convention. Thank you.

Sincerely,
 Robert L. Alexander, Committee Chairman

Auctioneer: _____

Phone: _____

Company: _____

Email: _____