

## Kentucky Auctioneers Association

## 2019 POINT SYSTEM FOR AUCTIONEER OF THE MONTH/YEAR

CONTEST YEAR IS JAN 1ST THRU DEC 31ST, 2019 AUCTIONEER HAS READABLE KAA LOGO ON BUSINESS CARD			check	
AND/OR ADVERTISEMENTS, WEBSITE, ETC	5 POINTS	yes	no	
WORKS AUCTION BUSINESS FULL TIME/HAS NO OTHER EMPLOYER	5 POINTS	yes	no	
POSTS TESTIMONIALS TO WEBSITE	5 POINTS	yes	no	
AUCTIONEER HAS ONE OR MORE NAA DESIGNATIONS	5 POINTS	yes	no	
HAS BEEN A KAA AUCTIONEER FOR AT LEAST 12 MONTHS	5 POINTS	yes	no	
ATTENDED LAST KAA CONVENTION	5 POINTS	yes	no	
ATTENDED LAST 3 KAA CONVENTIONS	15 POINTS	yes	no	
BELONGS TO ONE/OR MORE CIVIC ORGANIZATIONS	5 POINTS	yes	no	
ALL AUCTIONEERS UNDER PRINCIPAL ARE KAA MEMBERS	5 POINTS	yes	no	
KAA DESIGNATIONS (NONE AVAILABLE ATTHIS TIME)	5 POINTS	yes	no	
CONDUCTED A NON PAY CHARITY AUCTION				
(NOT FOR PROFIT) IN THE LAST YEAR	5 POINTS EACH AUCTION	yes	no	
SERVED 3 OR MORE CONSECUTIVE YEARS AS KAA BOARD MEMBER	5 POINTS	yes	no	
ACTIVELY SERVED ON A KAA COMMITTEE IN THIS CONTEST YEAR	5 POINTS	yes	no	
HAS A WEBSITE	5 POINTS	yes	no	
AUCTIONEER CONDUCTED ONLINE AUCTIONS IN THIS CONTEST YEAR	5 POINTS	yes	no	
USES FACEBOOK/TWITTER W/BUSINESS	5 POINTS	yes	no	
AUCTIONEER HAS CONDUCTED AN AUCTION IN THIS CONTEST YEAR	3101113			
THAT SELLER/CLIENT CONSIDERS AUCTIONEER/CO WENT ABOVE				
AND BEYOND EXPECTATIONS AND SAYS SO IN WRITTEN				
TESTIMONIALS.	10 POINTS	yes	no	
KAA COMMITTEE RECEIVES A TESTIMONIAL OF APPROVAL/	10 1 0 11 11 1			
APPRECIATION FROM EMPLOYEES, ASSOCIATES, TEAM MEMBERS				
OF THE AUCTIONEER/AUCTION CO. EXPRESSING THE JOY OF				
WORKING WITH/FOR THE CO	5 POINTS	yes	no	
AUCTIONEER SENDS PRESS RELEASES ON A REGULAR BASIS	5 POINTS	yes	no	
AUCTIONEER HAD LARGEST AND/OR HIGHEST DOLLAR AUCTION	3101113			
HE/SHE HAS EVER CONDUCTED IN THIS CONTEST YEAR - REAL ESTATE,	24			
EQUIP, ETC HOW LARGE & HOW MUCH?	10 POINTS	yes	no	
AUCTIONEER CONDUCTED MOST AUCTIONS HE/SHE HAS EVER				
CONDUCTED IN THIS CONTEST YEAR - HOW MANY?	10 POINTS	yes	_no	
AUCTIONEER HAD HIGHEST NUMBER OF LOTS IN THIS CONTEST YEAR FOR	10 POINTS (IF HIGHEST	yes		
ANY AUCTION HE/SHE EVER CONDUCTED - REAL/PERSONAL PROPERTY	REPORTED)	yes	no	
AUCTIONEER RECEIVED HIGHEST DOLLAR PER ACRE FOR FARM LAND	10 POINTS (IF HIGHEST			
IN THIS CONTEST YEAR (PER ACRE PRICE)	REPORTED)	yes	no	
AUCTIONEER RECEIVED HIGHEST DOLLAR FOR A HOME IN THIS CONTEST	10 POINTS (IF HIGHEST			
YEAR - HOW MUCH?	REPORTED)	yes	no	
AUCTIONEER CONDUCTED HIGHEST DOLLAR CHARITY AUCTION IN	,			
THIS CONTEST YEAR (W/NO PAY, EXCEPT COVERING EXPENSES)	10 POINTS (IF HIGHEST			
HOW MUCH?	REPORTED)	yes	no	
AUCTIONEER HAD HIGHEST NUMBER OF REGISTERED BIDDERS AT	,			
ANY ONE OF HIS/HER REAL ESTATE OR PERSONAL PROPERTY	10 POINTS (IF HIGHEST			
AUCTION IN THIS CONTEST YEAR	REPORTED)	yes	no	
AUCTIONEER RECEIVED HIGHEST DOLLAR EVER FOR ANY ONE ITEM IN THIS	10 POINTS (IF HIGHEST			
CONTEST YEAR (EQUIPMENT, VEHICLES, ANTIQUES, COLLECTIBLES)	REPORTED)	yes	no	
AUCTIONEER HAD AN EXTRAORDINARILY RARE AND UNIQUE AUCTION				
THAT HE/SHE WANTS THE COMMITTEE TO CONSIDER FOR UP				
TO 10 POINTS - COMMITTEE'S DISCRETION		yes	no	

Must have at least 25 points to be one of the top 10 auctioneers of the month. Must have the most points to be one of the top 10 auctioneers of the year. Must have the most points to be the auctioneer of the year. Must be a Kentucky resident. Usually, only one auctioneer per zip code in any given month. Committee has authority to add up to 20 points to any auctioneer for extraordinary service to the KAA or community. Auctioneer must be in attendance at the current KAA conference and show and have attended at least one of the last 3 KAA conference & shows to be eligible for auctioneer of the year.

If you're interested in being considered for the auctioneer of the year please return this form to robert@rareauctions.com or Ashley Alexander, 1860 Lone Oak Rd., Paducah, KY 42003 by January 15th, 2020 Thank You,.

Sincerely, Ashley Alexander Committee Chairman