

2020 ADVERTISING CONTEST

\$10 ENTRY FEE PER CATEGORY ITEM

CATEGORIES

BROCHURES

Real Estate

1-Color

Personal Property

1. Color

Real Estate and Personal Property

1. Color

Radio Spot

Send Cassette or CD

Television Spot

Send Tape or DVD

Auction Catalog

1. Color

Magazine Ad

1. Color

2. Black & White

NEWSPAPER

Real Estate

1. Color

2. Black and White

Personal Property

1. Color

2. Black and White

Real Estate and Personal Property

1. Color

2. Black and White

OTHER

Photography

Send color Photo – 4 X 6 or larger

Stationery

Send Letterhead, Envelope, and Card

Institutional Promotion

Color or Black & White

Web Site

Send Web Address

Enter as many categories as you wish, however, only one entry per category. Please reproduce this form and submit each category on a separate form. Each submission should be accompanied with the \$10.00 entry fee for each entry. Winner will be announced at the Annual Convention.

- One original copy of each ad medium must be submitted - Indicate the category on each entry
- Entries must display the KAA or NAA logo or auctioneer must be verified as a member
- Entries must be for auctions held or advertising **produced between Jan 1 and Dec 31, 2019**
- One entry per category per member
- Entries must be **submitted by January 15 , 2020**

NAME: _____

COMPANY: _____

ADDRESS _____

CITY _____ **ST** _____ **ZIP** _____

CATEGORY FOR THIS ENTRY _____

Mail Entries & Payment to – KAA Advertising Contest

P O Box 55

Bowling Green, KY 42102

This form is also available on the website: KentuckyAuctioneers.org/Forms

